

مؤسسة الشغاف للتنمية  
المستدامة  
(منظمة غير حكومية)



*Al-Shagaf Foundation  
For Sustainable Development (SFSD)  
NGO (Non-Governmental)*

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# Introduction

## Vision

*With our love and passion... We create success in the community.*

## Letter

*Building an environmentally, socially and economically successful community, by raising the level of education, health and environmental cleanliness, eliminate poverty and hunger, living in prosperity in a society characterized by peace, security and abundance.*

## Goals

*Our organization is an Iraqi, independent, non-governmental, non-profit, that aims to achieve sustainable development in various fields to support Iraqi society.*

*The foundation focuses on building the capacities of individuals and communities, based on a set of principles and objectives aligned with the United Nations Sustainable Development Goals, which aim to create a positive impact in the areas of education, health, environment, social and economic empowerment.*

*It consists of active members with legal expertise and social activists who believe in and strive for sustainable development to support Iraqi society. They all volunteered to achieve the foundations goals in Iraq, regardless of religion, sect, ethnicity, nationality, ideology or political orientation, using all peaceful means. The foundations aims to:*





# Enhancing Education and Awareness

*Al Shagaf Foundation for Sustainable Development's goals in enhancing education and awareness focus on building an educated and conscious Iraqi society capable of facing social and economic challenges. It aims to support education and awareness in various ways to achieve sustainable development that contributes to improving the quality of life for individuals and society general.*





**25%** Illiteracy rates among men are generally lower than those among women, ranging from about 10% to 25% in some countries, with significant variation from one country to another.



**40%**

The illiteracy rate among women is typically higher than that of men, ranging from about 20% to 40% or more especially in countryside and poorer areas.

**25%**

The illiteracy rate in Arab countries varies between women and men, reflecting the social and economic challenges facing the region.

Al Shagaf Foundation seeks to reduce illiteracy rates through education for all programs. These rates were based on the year 2023.

- Developing education policies.
- Increase access to education.
- Enhancing community awareness.
- Using technology in education.
- Continuing education & healthcare awareness programs.
- Education financing and support programs.
- Monitor and evaluate.



# Eliminate Poverty:

*AL Shagaf Foundation for Sustainable Development, aims combat poverty through several innovative initiatives and programs that seek to achieve sustainable change for individuals and communities. Here are some goals this foundation may focus on as part of its efforts to eradicate poverty and economically empower individuals: the foundation seeks to train individuals particularly youth and women, in professional and technical skills that increase their employment opportunities or help them start small businesses to secure sustainable income. Providing financial awareness and sustainable job opportunities.*



### **1-Identify Problem:**

- *Definition of poverty and its types (extreme poverty, non-extreme poverty).*
- *Measuring poverty rate and its dimensions (housing, education, health, income).*

### **3-Developing Strategies & Policies:**

- *Improving the work environment and providing job opportunities.*
- *Improving infrastructure and basic services.*
- *Supporting small and medium enterprises.*
- *Implementing social security policies.*
- *Strengthening social protection and health insurance.*

### **5-Monitoring & Evaluating:**

- *Measure the impact of programs.*
- *Modify policies based on results.*
- *Ensuring sustainable development and permanently reducing poverty.*

### **2-Root Cause Analysis:**

- *Infrastructure's weakness.*
- *Lack of job opportunities and income.*
- *Lack of education and health services.*
- *Lack of access to basic resources.*
- *Unsustainable economic policies.*

### **4-Implementation of programs & initiatives:**

- *Local and national development programs.*
- *Supporting vulnerable and marginalized groups.*
- *Small business financing programs.*
- *Awareness and education campaigns.*

### **6-Companies & Cooperation:**

- *Cooperation with NGOs and international institutions.*
- *Involving the local community.*
- *Strengthening the partnership between the public and private sectors.*





## Ecological Protect & Clean Energy Enhancement:

*The goals of the Al-Shaghaf Foundation for Sustainable Development in environmental protection focus on enhancing environmental sustainability and raising environmental awareness among members of Iraqi society.*

*Through a range of initiatives and projects, the Foundation seeks to conserve natural resources, reduce pollution, enhance environmentally friendly behavior, encourage afforestation and reforestation, enhance recycling and waste reduction, encourage the use of clean and renewable energy, and contribute to combating pollution.*



Affecting future ideas and efforts to preserve

Which can be expressed socially as

in which the useful and essential are determined through

Non-human environment (such as green spaces)

provide

Which affects the distribution

## Ecological Ethics



## Ecosystem Services

Which can be expressed socially as

Which enhance the integration of healthy environmental ideas and views that increase rates of

Health Benefits

## Ecological justice

Leading to a fair distribution of

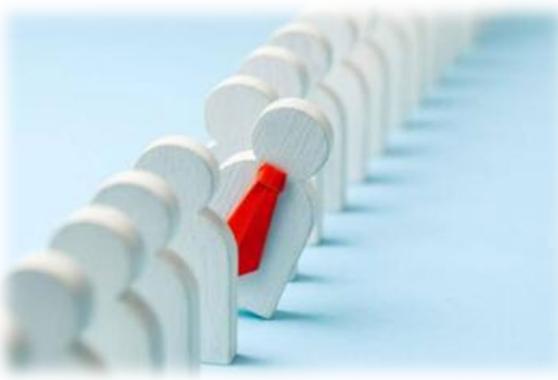




## Supporting Economic Development

*The goals of the Al-Shagaf Foundation for Sustainable Development in supporting economic development aim to enhance sustainable economic growth and achieve prosperity for Iraqi society by developing individual skills and supporting small and medium enterprises. The foundation focuses on creating job opportunities and improving the economic conditions of members of society, especially marginalized and disadvantaged groups, by empowering entrepreneurs, supporting small and medium-sized enterprises, creating jobs, reducing unemployment, and encouraging innovation and business growth.*





### Support innovation & technology:

*Encouraging research, development and innovation in various sectors.*



### Human resource development:

*Investing in vocational education and training to raise the efficiency of the workforce.*

*Improving the quality of education to meet the needs of the labor market.*

### Private sector development & job creation:

*Supporting small and medium-sized enterprises through training.*

*Encouraging entrepreneurship and innovation.*

### Investments Encouraging:

*Attracting foreign direct investment to finance development projects.*

*Providing an attractive business environment.*



*The goals of Al-Shagaf Foundation for Sustainable Development in achieving social justice aim to build a more balanced and just society, where all members enjoy equal opportunities for success and advancement. The foundation supports vulnerable and marginalized groups, enhances human rights, and disseminates a culture of social justice to ensure equality and dignity for all.*

*The Foundation's goals include achieving social justice, empowering marginalized and vulnerable groups, combating poverty and improving living conditions, raising awareness of citizenship and social responsibility, and promoting human rights and equality.*

## Achieving Social Justice:



1

# Goals

*Enhancing human rights and equality among all segments of society.*

*Reducing disparities in opportunities and basic services such as education, health, and housing.*

*Raising community awareness of issues of injustice and discrimination.*

*Supporting marginalized and poor groups to enable them to participate effectively in society.*

2

# Elements

- Awareness and education.
- Legal Defense and Advocacy.
- Networking with institutions & organizations.
- Peaceful protests and demonstrations.
- Empowering projects & programs.

3

# Expected Results:



*Raising awareness of human rights and equality among segments of society.*



*Improving policies and legislation to achieve social justice.*



*Empowering marginalized groups to participate effectively.*



*Reducing social and economic disparities.*





## Enhancement of healthcare services:



*The goals of Al-Shagaf Foundation for Sustainable Development in enhancing healthcare are to improve public health and provide essential healthcare services to the Iraqi community, with a focus on reaching underserved groups and remote areas. The foundation is committed to creating a healthy and safe environment and raising health awareness among community members to ensure that society enjoys its right to quality healthcare.*

## Vaccination & inoculation campaigns

- *Organizing free screening campaigns for early detection of chronic diseases such as diabetes and high blood pressure.*
- *Providing free or low-cost health consultations in areas of need.*

## Strengthening Mental Health Services

- *Spreading awareness about the importance of mental health and reducing the stigma associated with it.*
- *Providing free or low-cost counseling sessions.*

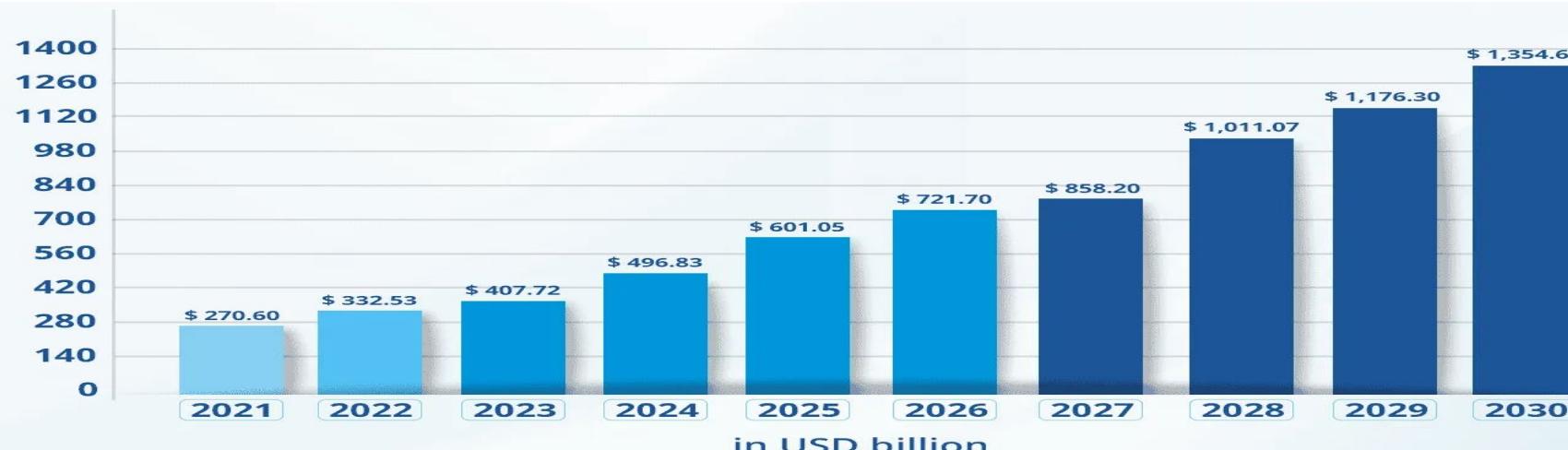


## Health awareness & Education

- *Organizing awareness workshops and seminars on the importance of periodic check-ups, healthy nutrition, and personal hygiene.*
- *Distributing leaflets, brochures, and digital content highlighting disease prevention.*

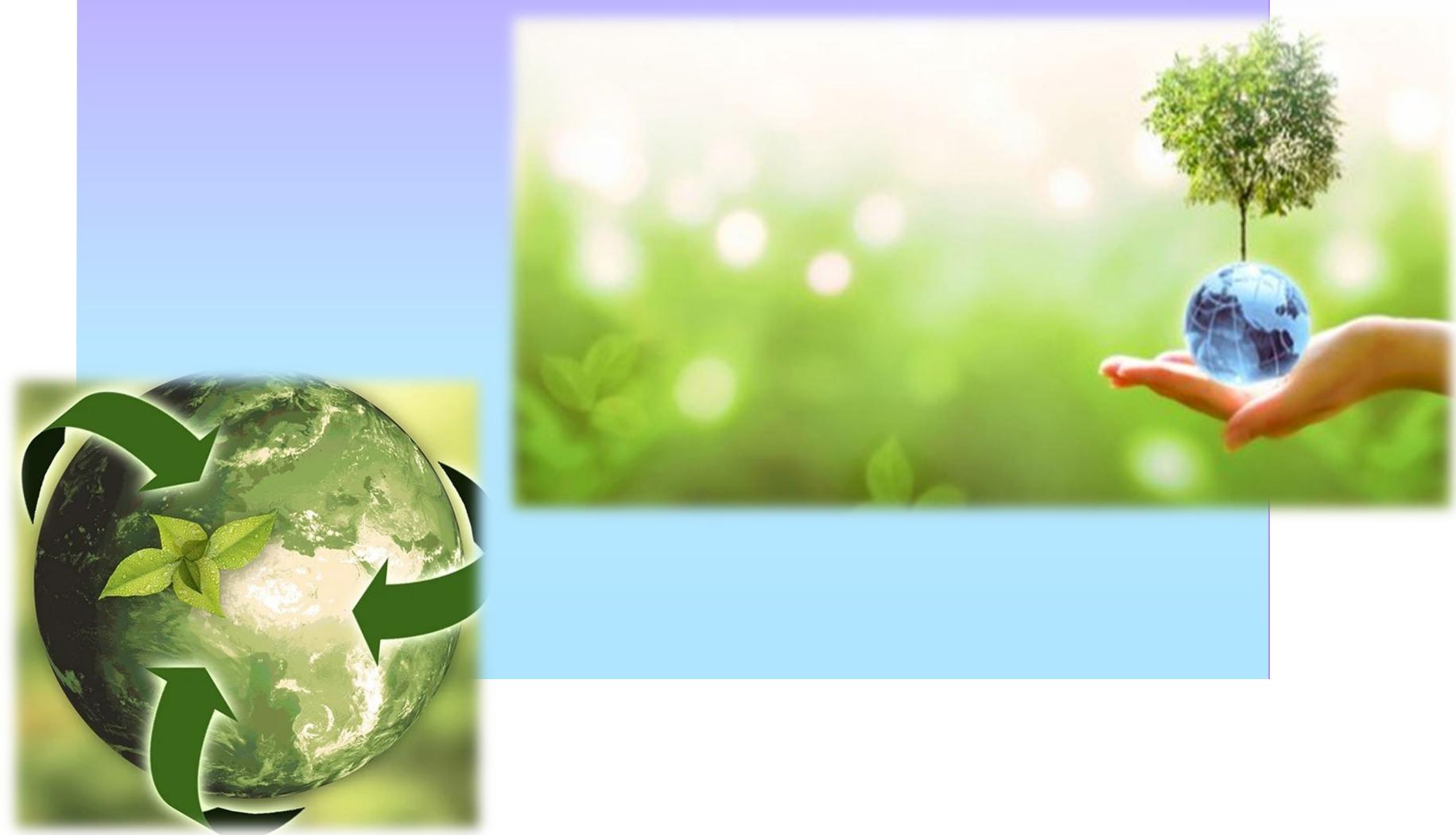
## Using Technology & Social Media

- *Launching social media campaigns to raise awareness and provide health advice.*
- *Activate mobile phone applications to remind you of periodic checkups and preventive measures.*



## Contributing to the development of sustainable infrastructure:

*Al Shagaf for Sustainable Development  
Organization's goals are to build a sustainable infrastructure that seeks to improve the quality of life for Iraqi society by creating and developing infrastructure that takes sustainability into account, as well as community and environmental needs. The organization focuses on projects that enhance access to basic services, while minimizing environmental impacts and achieving economic and social sustainability.*



## Renewable Energy Projects

- *Support and promote electricity generation projects from solar, wind, and hydropower.*
- *Encouraging the government and the private sector to invest in clean energy*

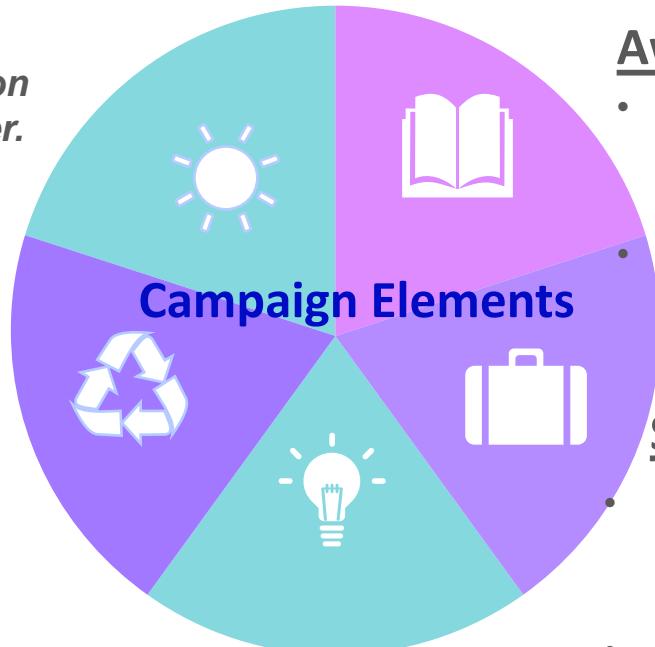
## Water & Sanitation Infrastructure

- *Modernizing water and wastewater systems to be more efficient and resilient.*
- *Supporting water recycling projects and improving water resource management.*



## **Campaign Goals**

- *Developing efficient and environmentally friendly transportation networks.*
- *Improving water and electricity facilities in a sustainable manner.*
- *Encouraging the use of renewable sources and clean energy.*
- *Reducing the environmental impact of current and future infrastructure.*
- *Raising awareness of the importance of sustainability in planning and implementation.*



## Sustainable Transportation

- *Developing electric, pedestrian, and bicycle public transport networks.*
- *Encouraging the use of clean transportation and reducing dependence on fossil fuels.*



## Awarness & Education

- *Organizing workshops and lectures on the concept and importance of sustainable infrastructure.*
- *Publish media materials on the benefits of sustainability and green building techniques.*

## Sustainable Planning

- *Supporting architectural and engineering design that takes into account energy and resource efficiency.*
- *Encouraging the use of recycled and environmentally friendly building materials.*

## **Expected Results**

- *Reducing carbon emissions and impacts.*
- *Improving the quality of life through modern and sustainable facilities.*
- *Reducing long-term operating and maintenance costs.*
- *Enhancing reliance on renewable energy sources and sustainable resources.*

# Enhancement of healthy hygiene:

*Al Shagaf Foundation for Sustainable Development aims to enhance a healthy hygiene.*



*As part of its commitment to achieving the Sustainable Development Goals, sanitation is a fundamental pillar of improving public health and quality of life, especially in low-income communities. Providing safe and sanitary facilities. The Foundation will build or improve sanitation facilities, such as clean toilets and public amenities, especially in schools, hospitals, and communities that lack these basic services.*

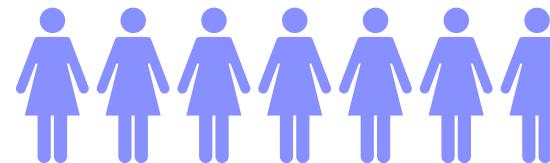


*The foundation aims to provide clean and safe water sources, building wells or delivering water to communities in need to protect them from diseases transmitted through contaminated water.*

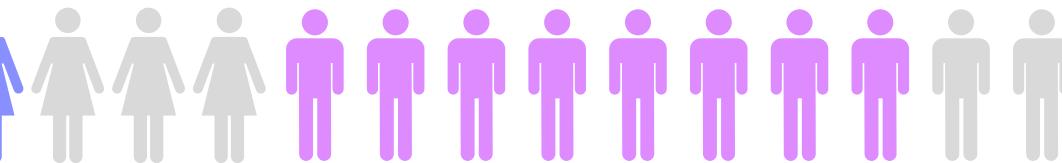
## Goals

- *Encouraging healthy practices in homes, schools, and workplaces.*
- *Reducing the spread of diseases associated with poor hygiene, such as intestinal and skin diseases.*
- *Enhancing a culture of hygiene as part of daily habits.*
- *Improving the level of cleanliness in public facilities, streets, and the surrounding environment.*

**99.99%**



**99.99%**



## Expected Results

- *Reducing the spread of diseases associated with poor hygiene.*
- *Increasing community awareness of proper health practices.*
- *A cleaner and healthier environment, which reflects on the quality of life.*
- *Creating sustainable hygiene habits among all segments of society*

**1**

### Awareness & Education

- Organizing workshops and lectures in schools, universities, and local communities.
- Issuing awareness leaflets, posters, and videos about the importance of cleanliness and how to apply it daily.

**2**

### Providing Facilities & Tools

- Installing handwashing stations in public places and vital facilities.
- Distributing hygiene materials such as soap, sanitizers, and tissues to the public.

**3**

### Encouraging Healthy Habits

- Raising awareness of how to wash hands properly and encouraging cleaning.
- Brush your body and teeth regularly. Emphasize the importance of proper waste disposal.



# Ending Hunger:



*Al Shagaf for Sustainable Development Foundation aims to eradicate hunger within the framework of its comprehensive vision for achieving sustainable development. It develops effective programs and initiatives that contribute to providing food security and improving nutrition in needy communities.*

*The foundation will implement awareness programs on proper nutrition and the importance of adopting healthy eating patterns, helping individuals make appropriate food choices that enhance their health and reduce malnutrition problems. The foundation will also seek to support sustainable local agriculture and raise awareness of proper nutrition.*



## Campaign Objectives

- *Providing adequate and balanced food for needy families.*
- *Enhancing the concept of food security and sustainability.*
- *Supporting agricultural projects and sustainable economic activities.*
- *Raising community awareness of the importance of solidarity and social cohesion to address the problem of hunger.*



## Campaign Elements

- Publish awareness messages about the importance of proper nutrition and the role of food in health.
- Supporting families to rely on small-scale agriculture and local production.
- Organizing donation campaigns through associations, organizations and individuals.
- Encourage businesses to donate or support food programs.
- Supporting small projects that contribute to providing sustainable income for families.
- Implementing programs to monitor and plan sustainable food production.
- Evaluating the impact of programs on improving the level of food security for beneficiaries.



## Campaign's consequences:

- Reducing poverty and hunger rates in society.
- Improving the health and nutrition status of the needy population.
- Enhancing a culture of solidarity and social coherence.
- Sustaining food resources and supporting local production.



# Founders of Al Shagaf for Sustainable Development:



**Administrative Authority President:  
Mrs. Ashwaq Achraf Chawki**

*In order to establish Al Shagaf Foundation for Sustainable Development, which is a non-governmental, non-profit organization, and to strive to achieve sustainable development goals in various fields to support the Iraqi community:*

**-Mr.Mudher Adel Hardan  
-Doctor Saad Khamis Ali**

## Contact Us:



Baghdad, Iraq- Al Karekh, Al Salam Street 404, Alley 2,  
Residence 21.



+964 787 697 7503



[www.alshagaf-iq.com](http://www.alshagaf-iq.com)



[info@alshagaf-iq.com](mailto:info@alshagaf-iq.com)



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